

Contents

Foreword..... ix
Credits xi

Chapter 1: What Makes for Good Character Design?..... 1
The Character is *Always* in Service to the Story 6

Chapter 2: Why Archetypes Are Important..... 11
Homework Time!..... 21

Chapter 3: The Most Important Part of Character Design23
Homework Time!! 39

Chapter 4: Can You Still Be Original Anymore?41
Homework Time! 54

Chapter 5: Shapes and Silhouettes55
Homework Time!..... 69

Chapter 6: Reference, Reference, and Reference—Oh My!71
Homework Time!..... 84

Chapter 7: Aesthetics—Just What You’ve Been Waiting For.....85
Homework Time!..... 100

Chapter 8: The WOW Factor.....101
Story Is Everything!..... 107
Homework Time!..... 108

Chapter 9: Putting It All Together109
Homework Time! 145

Interviews.....147
Elvin A. Hernandez 148
Chris Scott 150
Bakia Parker..... 152
Robyn Williams 154
Collin Byrd 156
J. P. Mavinga 158
David Silva 160
Ashley Erickson, online as Cloverkin 162
Steve Prescott..... 165
Bun Leung 167
Enrique Rivera 169
Danny Araya 171

Gallery.....173

Helpful Websites217

Character Design Template.....219

Index223