

FIFTY SNEAKERS

6 Introduction

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|----|---------------------------------------|
| 8 | The original plimsoll c.1850 |
| 10 | 'Champion' 1916 |
| 12 | 'Chuck Taylor All Stars' 1917 |
| 14 | 'Green Flash' 1929 |
| 16 | 'Jack Purcell' 1935 |
| 18 | Jessie Owens's running spikes 1936 |
| 20 | 'Samba' 1950 |
| 22 | 'Suede Classic' c.1960 |
| 24 | 'Stan Smith' 1965 |
| 26 | 'Mexico 66' 1966 |
| 28 | Custom '#44' 1966 |
| 30 | 'Superstar' 1970 |
| 32 | 'Cortez' 1972 |
| 34 | 'The Waffle Trainer' 1974 |
| 36 | '410' 1976 |
| 38 | 'Bata x Wilson x John Wooden' 1977 |
| 40 | 'Air Tailwind' 1979 |
| 42 | Adicolor series 1980 |
| 44 | 'Air Jordan 1' 1984 |
| 46 | Peg system 1984 |
| 48 | Gucci Tennis 1984 |
| 50 | 'Air Trainer 1' 1987 |
| 52 | 'Air Max 1' 1987 |
| 54 | Pump 1988 |
| 56 | Shimano Pedalling Dynamics (SPD) 1990 |

58	Nike anti-sweatshop campaign 1990s
60	Disc system 1991
62	'Half-cab' 1991
64	'Predator' 1994
66	'Pelota' 1995
68	Platform sneakers 1996
70	'Air Foamposite 1' 1997
72	Mass customization 1998 –
74	'Air Woven Rainbow x HTM' 2002
76	Nike Laser Project 2003
78	'Air Force II x ESPO' 2004
80	'FiveFingers' 2005
82	Customized 'Complete Theseus' 2006
84	'Jeremy Scott x Adidas' 2008
86	'Nike Dunk x Liberty' 2008
88	'Air Yeezy' 2009
90	'Clever Little Bag' 2010
92	'Roller-Boat' 2010
94	'Air Mag' 2011 (1989)
96	Missoni x Converse Archive Project 2012
98	'Flyknit Racer' 2012
100	'Urban Swift' 2012
102	Ossur Flex-Run with Nike sole 2012
104	'Concept 2' 2012
106	InCycle 2013
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111	Picture credits
112	Credits