#### Contents

#### Acknowledgments 5

Introduction 9

### Part One Telling the Story

- 1. Picture Book or Story Book? 15
- 2. Picture Sequence 18
- 3. The Story: A Complete Action 30
- 4. Story Content 47
- 5. Picture Book Characteristics 51

# Part Two Planning the Book

- 6. Storyboard and Book Dummy 67
- 7. Size, Scale, and Shape 89
- 8. The Structure of a Printed Book 113

# Part Three Creating the Pictures

- 9. The Purpose of Illustration 120
- 10. Drawing Figures and Objects 136
- 11. Visual References 152
- 12. Picture Space and Composition 167
- 13. Principles of Technique 186
- 14. Style 198





### Part Four Preparing for Reproduction

- 15. Printing Basics 208
- 16. Color Preseparation 214
- 17. Techniques for Reproduction 242

Envoi 255

### **Appendices**

Finding a Publisher 258
Bibliography 264
Credits 265
Index 268



