

Contents

	Foreword Martin Scorsese	vi
	Preface Pat Kirkham	viii
	Preface Jennifer Bass	X
	Introducing Saul Bass	xii
1	From the Beginning	1
2	Renaissance Designer	27
3	Reinventing Movie Titles	105
4	Beginnings, Middles & Ends	229
5	The Wheel Comes Full Circle	263
6	Corporate Identity	281
7	Personal Handwriting	359
	Notes	392
	Bibliography	411
	Selected Client / Project List	414
	Selected Chronology	421
	Index	422
	Picture Credits	424