## **CONTENTS**

Preface	ix
Introduction: Creating Design We Can Live With	xi
1. Drawing Modernity: Advertising and Book Illustrations	1
2. Becoming an Industrial Designer	55
3. Modernizing the Home through Radio	81
4. Designed for Electricity: Vassos's Architectural Interiors	109
5. Vassos and RCA: Money, Media, and Modernism	137
6. The TRK-12: RCA's First Mass-Marketed Television Recei	ver165
7. John Vassos in Postwar America	183
Conclusion: The Legacy of John Vassos	213
Acknowledgments	223
Notes	227
Index	253